



## *Sponsorship Opportunities*

Wisconsin Agri-Business Association is eagerly anticipating the 59th Annual Wisconsin Agribusiness Classic January 14 - 16, 2020. As we reflect on the success of previous years, we are reminded that our industry depends on the tremendous generosity of our sponsors. Respectfully, I am asking that you please consider participating as a Wisconsin Agribusiness Classic sponsor. There are four levels of sponsorship available, each with varying levels of recognition.

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**Reception Sponsorship:** You will be recognized for sponsoring the Wednesday Night Reception of food and beer. Sponsor benefits include: your company logo on signage posted at all the beer stations and buffet table, company name listed on the entry door signage, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, [www.wiagribusiness.org](http://www.wiagribusiness.org) and the [agclassic.org](http://agclassic.org) webpage. Reception Sponsors also receive a full-page advertisement in the conference program book (3-1/2"W x 8-1/2"H - black & white).

[Two free admittance tickets](#) to the Ag Classic.

**Cost of sponsorship is \$1,000.**

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**Lunch Sponsorship:** You will be recognized for sponsoring lunch on both days. Sponsor benefits include: signage posted at the buffet stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, [www.wiagribusiness.org](http://www.wiagribusiness.org) and the [agclassic.org](http://agclassic.org) webpage. Lunch Sponsors also receive a half-page advertisement in the conference program book (3-1/2"W x 4"H - black & white).

[One free admittance ticket](#) to the Ag Classic.

**Cost of sponsorship is \$800.**

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**Coffee & Breakfast Sponsorship:** These sponsors are recognized for providing coffee and breakfast on each of the mornings during the conference. Sponsor benefits include: sponsor signs posted at the breakfast stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, [www.wiagribusiness.org](http://www.wiagribusiness.org) and the [agclassic.org](http://agclassic.org) page. Coffee & Breakfast Sponsors also receive a business card size advertisement in the conference program book (3-1/2"W x 2"H - black & white).

**Cost of sponsorship is \$600.**

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**General Sponsorship:** Your sponsorship helps behind the scene expenses, such as: ushers, communication supplies, keynote speaker expenses, general supplies, etc.). General Sponsor benefits include: listing on a sponsorship banner and at the entry doors, displayed during the entire conference, listing in the conference program, listing in the WABA Industry News Quarterly and listing on WABA's webpage, [www.wiagribusiness.org](http://www.wiagribusiness.org) and the [agclassic.org](http://agclassic.org) webpage.

**Cost of sponsorship is \$300.**

Please complete and return this form with remittance to:

**Wisconsin Agri-Business Assn. • 2801 International Lane, Suite 105 • Madison, WI 53704**





## Sponsorship Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ (\$1,000) I want to sponsor the **RECEPTION** food and beer on Wednesday night  
Please email a full page, black & white ad copy (3-1/2"W x 8-1/2"H) to [joan@wiagribusiness.org](mailto:joan@wiagribusiness.org), no later than December 15, 2018. Please list names for **2 free admittance tickets**:  
\_\_\_\_\_

\_\_\_\_\_ (\$800) I want to sponsor the **LUNCH BUFFETS**  
Please email 1/2 page, black & white ad copy (3-1/2"W x 4"H) to [joan@wiagribusiness.org](mailto:joan@wiagribusiness.org), no later than December 15, 2018. Please list names for **1 free admittance ticket**:  
\_\_\_\_\_

\_\_\_\_\_ (\$600) I want to sponsor the **COFFEE & BREAKFAST STATIONS**  
Please email a black & white ad copy (3-1/2"W x 2"H) to [joan@wiagribusiness.org](mailto:joan@wiagribusiness.org), no later than December 15, 2018.

\_\_\_\_\_ (\$300) I want to be a **GENERAL SPONSOR**

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**Please select Payment method**

\_\_\_\_\_ Credit Card    \_\_\_\_\_ Check    \_\_\_\_\_ Invoice Me

**Visa, MasterCard, American Express or Discover Payments**

Card holder (Please Print) \_\_\_\_\_

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Card billing address \_\_\_\_\_ City/State/ Zip \_\_\_\_\_

Email (for receipt) \_\_\_\_\_

Please complete and return this form with remittance to:  
**Wisconsin Agri-Business Assn. • 2801 International Lane, Suite 105 • Madison, WI 53704**