



2022 Sponsorship Opportunities

Wisconsin Agri-Business Association is eagerly anticipating the 59th Annual Wisconsin Agribusiness Classic January 11 - 13, 2022. As we reflect on the success of previous years, we are reminded that our industry depends on the tremendous generosity of our sponsors. Respectfully, I am asking that you please consider participating as a Wisconsin Agribusiness Classic sponsor. There are four levels of sponsorship available, each with varying levels of recognition.

Reception Sponsorship: You will be recognized for sponsoring the Wednesday Evening Reception of food and beer. Sponsor benefits include: your company logo on signage posted at all the beer stations and buffet table, company name listed on the entry door signage, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org and the agclassic.org webpage. Reception Sponsors also receive a full-page advertisement in the conference program book (3-1/2"W x 8-1/2"H - black & white).

[Two free admittance tickets](#) to the Ag Classic.

Cost of sponsorship is \$1,000.

Lunch Sponsorship: You will be recognized for sponsoring lunch on both days (1/15 and 1/16). Sponsor benefits include: signage posted at the buffet stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org and the agclassic.org webpage. Lunch Sponsors also receive a half-page advertisement in the conference program book (3-1/2"W x 4"H - black & white). [One free admittance ticket](#) to the Ag Classic.

Cost of sponsorship is \$800.

Coffee & Breakfast Sponsorship: These sponsors are recognized for providing coffee and breakfast on each of the mornings during the conference. Sponsor benefits include: sponsor signs posted at the breakfast stations and at the entry doors, listing with special recognition on the sponsorship banner, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org and the agclassic.org page. Coffee & Breakfast Sponsors also receive a business card size advertisement in the conference program book (3-1/2"W x 2"H - black & white).

Cost of sponsorship is \$600.

General Sponsorship: Your sponsorship helps behind the scenes expenses, such as: ushers, communication supplies, keynote speaker expenses, general supplies, etc.). General Sponsor benefits include: listing on a sponsorship banner and at the entry doors, displayed during the entire conference, listing in the conference program, listing in the WABA Industry News Quarterly and listing on WABA's webpage, www.wiagribusiness.org and the agclassic.org webpage.

Cost of sponsorship is \$300.

Please complete and return this form with remittance to:

Wisconsin Agri-Business Assn. • 2801 International Lane, Suite 105 • Madison, WI 53704





2022 Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

_____ (\$1,000) I want to sponsor the **RECEPTION** food and beer on Wednesday night
Please email a full page, black & white ad copy (3-1/2"W x 8-1/2"H) to joan@wiagribusiness.org, no
later than December 17, 2021. Please list names for **2 free admittance tickets**:

_____ (\$800) I want to sponsor the **LUNCH BUFFETS**
Please email ½ page, black & white ad copy (3-1/2"W x 4"H) to joan@wiagribusiness.org, no later than
December 17, 2021. Please list names for **1 free admittance ticket**:

_____ (\$600) I want to sponsor the **COFFEE & BREAKFAST STATIONS**
Please email a black & white ad copy (3-1/2"W x 2"H) to joan@wiagribusiness.org, no later than
December 17, 2021.

_____ (\$300) I want to be a **GENERAL SPONSOR**

Please select Payment method

_____ Credit Card _____ Check _____ Invoice Me

Visa, MasterCard, American Express or Discover Payments

Card holder (Please Print) _____

Card number _____ Expiration date _____

Card billing address _____ City/State/ Zip _____

Email (for receipt) _____

Please complete and return this form with remittance to:
Wisconsin Agri-Business Assn. • 2801 International Lane, Suite 105 • Madison, WI 53704